



TEXAS STATE CONFERENCE OF NAACP UNITS

7901 Cameron Road Building 3-380

Austin, Texas 78754

(512) 985-9151 (512) 322-9992

www.txstatenaacp.org

Corporate Letter

For over 100 years, the NAACP has been intensely focused and wholeheartedly dedicated to the educational, social, and economic equality of African Americans and the elimination of race-based discrimination and systematic racism. We have been fighting for criminal justice reforms from the inception of our organization. However, the senseless and tragic deaths of George Floyd, Ahmaud Arbery, Breonna Taylor, Botham Jean in Dallas, Atatiana Jefferson in Fort Worth, Larry Jackson and Michael Ramos in Austin, Joshua Johnson of Houston and countless other Black men and women, are daily reminders that our journey is far from complete.

No one should fear for their life, be pushed into the margins or be treated as anything less than equal partners in our communities. However, for people of color in our country and our corporations, this is the world they encounter, the experience they live and the treatment they receive. No one knows how the future will unfold, however we know how it must end; with each American dedicated to the ideals of equal treatment, equal opportunity and equal inclusion. We can do better, but first, we must be better.

In order for the nation to move forward, we must be willing to have an honest dialogue around the topic of race and the negative impacts it has on people of color. We must be willing to stand together to boldly and unequivocally advocate for change in our communities, as well as, our corporations. As Dr. Martin Luther King once said, "The time is always right to do what is right".

The NAACP is actively on the front lines but we need you to act as a partner in progress towards real and sustainable change. In the near future, a member of our fund-raising team will be reaching out to your company asking you to join us in helping to alleviate the burdens of racism that have plagued our country. We know that the problem is so large, complex and ingrained that it will take many organizations doing what they do best to help bring about the necessary fundamental change. We hope that you will join us as we continue the fight.

Respectfully,

Gary L. Bledsoe, President, Texas NAACP

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